

Course Details

About the course

An innovative, engaging and proven approach to developing the skills and knowledge required to make a business successful, using authentic Dragons' Den case studies.

Entry Requirements

No formal entry requirements. As this course is 100% online there are some technical requirements your computer needs to meet.

[Find out more](#)

Teaching methods

The course is 100% online and uses a powerful mix of Theory, Practice & Feedback.

Course date:

Available immediately

Who is it for?

Aspiring entrepreneurs & self-employed individuals
Start-ups & SMEs
Business Professionals
Educators

Packages are also available for large corporations and education providers.

[Contact us for details](#)

What prior knowledge is assumed?

No previous knowledge is required.

How will I benefit from the course?

Theory:

- Learn a simple but powerful Fast Strategy methodology for assessing any business idea
- Gain knowledge of the fundamental factors which makes a business successful through interactive e-learning modules

Practice:

- Apply the theory with authentic Dragons' Den case studies
- Each case study has increasing level of difficulty, learning outcomes and challenges to fast track your development

Feedback

- Receive a personal profile on the key skills required for success
- Receive a business Success toolkit to apply the methodology on your own business/idea(s)
- You will receive a UH Completion Certificate

What does the course cover?

- The 9 Key Skills for Business Success
- Marketing
- Strategy
- Finance
- Human Resources

How can I book my place?

Click [here](#) to book your place.

Why choose this course?

If you don't have a lot of time but are looking for an interactive and effective programme to help you develop the skills and knowledge required to make a business successful, this course is for you.